

CAMP ENCOURAGE

2022 ANNUAL REPORT

▶ MARLEY'S JOURNEY

▶ WE ARE ALL SOMETHING AMAZING

A CELEBRATORY YEAR

As the pandemic thankfully slowed in 2022, the programming at Camp Encourage nearly returned to pre-COVID capacity and we couldn't have been more grateful. Seeing smiles on our campers' faces that previously had been seen through virtual programming or under masks was remarkable. Hugging and fist bumping instead of waving through Zoom and air-high-fiving at a safe distance felt wonderful.

2022 further brought the fifteenth anniversary of the founding of our nonprofit and a sweet celebration filled with ice cream, balloons, boating, fishing, and connecting. To top off all the goodness, our benefit events were more successful than ever. Our campers attract the loveliness of humans. They're so deserving of that.

The coming year will bring a new campground, the return of horseback riding, and a new plan for continued growth and stability. *Thank you for joining us!*

SCHOLARSHIP FUNDS DISTRIBUTED

\$54,328

TOTAL NUMBER OF CAMPER SLOTS

182


152 AUTISTIC CAMPERS | 30 PEERS

TOTAL NUMBER OF VOLUNTEERS

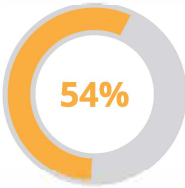
150+

IMPACT

With the community's love and support, Camp Encourage has distributed over \$661,000 in scholarships since the first camp session in 2008.




CAMPER STATS




54%

Campers that received scholarship support



86%

Campers from the greater Kansas City area



100%

Campers from Missouri and Kansas

PARENT FEEDBACK

After each camp session, parents were asked to provide feedback to ensure that the experience is meaningful, of high quality, and valuable. Parent feedback in 2019 was overwhelmingly positive.

PARENT SURVEY QUESTIONS	AGREEMENT RESPONSE
My camper tried something new at camp.	97%
Camp Encourages cares about providing a quality experience.	100%
I can tell that Camp Encourage cares about safety.	100%
This experience enhanced my child's self-esteem.	97%
Camp Encourage provided increased social opportunities and growth.	100%
I would send my child to Camp Encourage again.	97%
I would recommend Camp Encourage to other parents.	100%
My camper felt he/she/they could be "themselves" while at camp.	100%
My camper set and met at least one goal while at camp.	97%
My camper talked to someone at camp that shared common interests.	97%

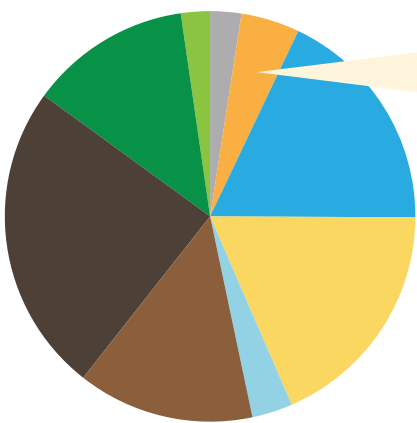
"My son always comes home so happy! The people who run it, volunteer and organize it are truly amazing!" — Parent

"My son came home feeling like he belonged. That doesn't happen much and it was so wonderful to see how happy and confident he was." — Parent

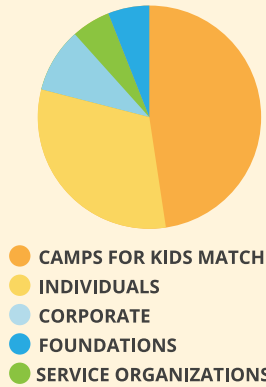


PUBLIC SUPPORT & REVENUE

SERVICE ORGANIZATIONS	\$16,088.00	2.45%
CAMPS FOR KIDS CAMPAIGN	\$30,342.68	4.62%
INDIVIDUALS*	\$118,146.56	18.00%
FOUNDATIONS*	\$120,911.55	18.42%
CORPORATIONS*	\$20,809.21	3.17%
UNITED WAY	\$135.15	0.02%
IN-KIND (GOODS & SERVICES)	\$26,067.81	3.97%
IN-KIND (CAMP STAFF)	\$65,300.00	9.95%
SPECIAL EVENTS	\$160,135.05	24.4%
CAMPER TUITION	\$83,381.00	12.7%
OTHER	\$15,055.39	2.29%
TOTAL	\$656,372.40	



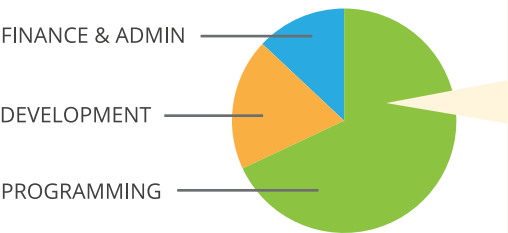
CAMPS FOR KIDS CAMPAIGN CONTRIBUTION DETAILS



*Totals not including those made during Camps for Kids Campaign

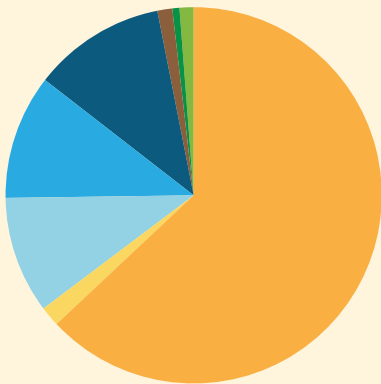
EXPENSES BY FUNCTION

TOTAL EXPENSES: \$491,497.44



THE CAMP. THE MAGIC.

- The superstars that make it happen
- The place where the magic is planned, year-round
- Tons o’ fun (karaoke, horseback riding, swimming, ziplining, and a plethora of other goodness)
- Comfy lodging, a home away from home
- Food for volunteers and campers
- ACA* & Getting here and there
- Safety first! (background checks)
- This and that (Insurance, storage/moving costs, and more necessities)



* ACA: American Camp Association National Conference Travels



"My daughter enjoyed the activities. She was happy when I picked her up. She showed me everything she did during the weekend and she was talkative on the ride home." — Parent

MORE GOODNESS TO COME

There is a clear need for the quality services Camp Encourage provides. More youth on the autism spectrum deserve this source of encouragement. More parents deserve the respite and the assurance that their child can be safe and successful away from home.

Camp Encourage continues to focus efforts on ensuring that more of our community members—especially our immediate neighbors in Jackson County—have access to our services. To further guide an organizational shift towards racial equity, we are building relationships with youth of color with autism and their families; gaining deeper understandings of their unique assets, needs, desires, and challenges; and recruiting and supporting them as program participants.

A new Strategic Plan focused on such efforts and on continued programming growth is underway. Such growth and goodness would not be feasible without your generosity and the support of our community. Together, we will ensure that more local youth discover that Camp Encourage is a space where each is welcomed, is loved, and feels at home. Where we are reminded how essential it is that we love ourselves, celebrate exactly who we are, and gather in a space where others do the same.

There are many ways to support our mission.

Find out how **YOU** can contribute at campencourage.org or contact info@campencourage.org



VOLUNTEER



IN-KIND DONATION



FINANCIAL CONTRIBUTION

Photography Credit: Tyler Wirken, Kirsten Bethmann, Mark Looney, Susan Ryan Kalina, and Niki Boon.