



# 2016 ANNUAL REPORT

## MISSION RESULTS & MEASURED GROWTH

You made 2016 Camp Encourage's most successful year yet. Your in-kind donations, volunteer hours, and financial gifts made a huge impact on our campers. With **your** support, Camp Encourage is experiencing programmatic and organizational growth while balancing logistics with needs.

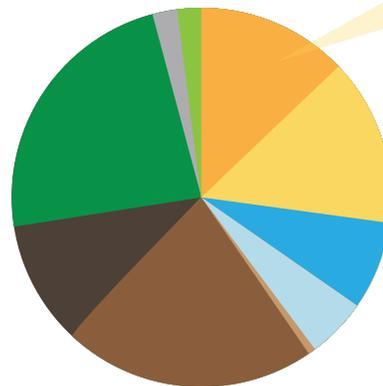
SCHOLARSHIP FUNDS DISTRIBUTED **\$44,400**

TOTAL NUMBER OF CAMPERS **116**  
89 ASD CAMPERS | 27 PEER CAMPERS

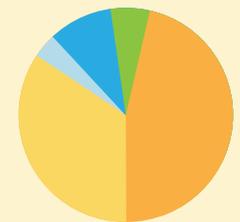
TOTAL NUMBER OF VOLUNTEERS **215**

## PUBLIC SUPPORT & REVENUE

SERVICE ORGANIZATIONS	\$4,828	1.7%
CAMPS FOR KIDS CAMPAIGN	\$41,376	14%
INDIVIDUALS	\$42,098	15%
FOUNDATIONS	\$18,544	6%
CORPORATIONS	\$15,769	5%
UNITED WAY	\$521	0.02%
IN-KIND (CAMP STAFF)	\$60,000	21%
SPECIAL EVENTS	\$28,096	10%
CAMPER TUITION	\$70,490	24%
OTHER	\$7,315	2.53%
<b>TOTAL</b>	<b>\$289,037</b>	<b>100%</b>



### CAMPS FOR KIDS CAMPAIGN CONTRIBUTION DETAILS



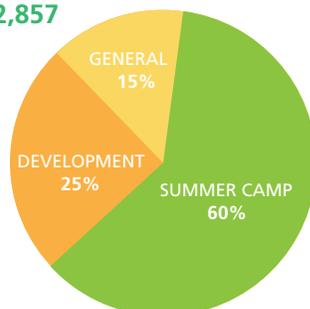
- CAMPS FOR KIDS MATCH
- INDIVIDUALS
- CORPORATE
- FOUNDATIONS
- SERVICE ORGANIZATIONS

For a full list of our 2016 donors, visit [campencourage.org](http://campencourage.org).

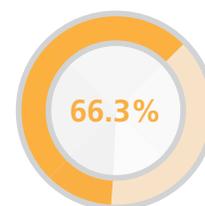
## EXPENSES BY FUNCTION

TOTAL EXPENSES **\$262,857**

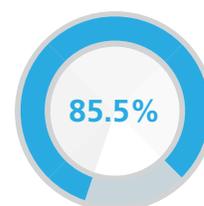
Please note: In 2015 and 2016, we increased our marketing, grant writing, and general development efforts. This increased time and attention is a portion of our strategic plan for future service growth. It is our intention to be prepared to meet the scholarship and programming needs when expansion occurs.



## CAMPER STATS



Percentage of campers that received scholarship support



Percentage of campers from the greater Kansas City area



Percentage of campers from Missouri and Kansas

# PARENT FEEDBACK

After each camp session we ask parents to provide feedback to help ensure that the experience we are providing campers is meaningful and valuable. Parent feedback in 2016 was overwhelmingly positive.

PARENT SURVEY QUESTIONS	AGREEMENT RESPONSE*
Camp Encourage provided increased social opportunities and growth.	100%
The staff at Camp Encourage assisted my child in feeling good about him / herself.	100%
Camp Encourage provided my child with an opportunity to increase independence.	96%
This experience enhanced my child's self-esteem.	100%
Peer Models are a nice addition to Camp Encourage.	100%
Camp Encourage seemed well designed and organized.	100%
I can tell that Camp Encourage cares about providing a quality experience.	100%
I would recommend Camp Encourage to other parents.	100%
I feel a bit more confident in my child's ability to attend other camps.	85%

*\*Of those parents that completed a survey*

## QUOTES FROM PARENTS

“ He felt loved and enjoyed making connections with other campers. He came home so happy and excited about camp! ”

“ She was learning how to reinforce positive thinking; she was HAPPY after camp. That's huge for her. ”

“ Meeting new friends and feeling accepted by others. This camp stay makes him feel so happy and so relaxed that he can really be himself. ”

“ My daughter won't be judged, singled out or made fun of because of her autism. ”



“ Cannot say enough about this phenomenal program and its ability to raise kids up and help them appreciate their very special gifts to this world. For a few days they are not weird, or awkward, or judged and allowed to be themselves and meet others who are blessed with such unique abilities. Every spectrum kid deserves such royal treatment and I was so happy to hear that this program will continue to expand and reward more deserving kiddos in the years to come. ”

“ Magic in action: amazing people and one-of-a-kind experience for my son. I asked him today how long he would like to stay and he says, “3 weeks instead of 3 days.” You can feel happiness in the air and we already miss it so much! ”

# MAKING A DIFFERENCE

Campers and volunteers experienced social bonding and personal growth during the 2016 camp sessions. Memories and life-long friendships were made. As usual, many of our campers returned from previous summers and some that were older even decided to return as volunteers. Below is a sample of some of the feedback we received post-camp.

## QUOTES FROM CAMPERS

“ The food was great. I liked making new friends. The counselors were nice. I liked being called by my nickname. ”

“ [One of my favorite memories was] meeting everyone, being brave and riding a horse. ”

“ I was able to be me! ”

“ I went zip lining and I was really amazed that I climbed up that whole tree! ”



## QUOTES FROM VOLUNTEERS



“ Camp Encourage always re-centers my summer by reminding me of what is important. ”

“ Volunteering as counselor at Camp Encourage taught me how important it is to foster positive interactions with everyone I come in contact with. ”

“ My camp experience has confirmed that I really want to work with the ASD population. ”

“ My favorite part is always when the parents get to watch the slideshow and see what their kiddos accomplished. I always feel like I was a part of something bigger in their lives and that makes me feel so positive. ”

“ I feel so honored to have been given the opportunity to volunteer with so many fantastic people. A little love and kindness went a long way!!! ”



# LOOKING AHEAD TO ATTAINABLE GOALS

**You** can continue to make a difference in the lives of youth with autism spectrum disorder. There continues to be a clear need for our quality service. Please join our efforts in continuing to grow.

**There are many ways to support our mission.**

Find out how **YOU** can contribute at [campencourage.org](http://campencourage.org) or contact [info@campencourage.org](mailto:info@campencourage.org)



VOLUNTEER



IN-KIND  
DONATION



FINANCIAL  
CONTRIBUTION